

# Technical Consulting

## Business Transformation

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### WHAT IS IT?

MRK has an excellent network of experienced business transformation consultants who have worked across multiple industries. Through MRK's Technical Consulting programme you will benefit from a transformation expert who will assist you in your project. Our technical consulting – transformation programme will provide you with an expert who will aid in the planning, costing, management and implementation of critical change projects for your business.

### OUR PROCESS

- ▶ Initial outline discussion with MRK to establish what you need to achieve and who would be best to assist
- ▶ MRK appoints the most relevant expert from our pool of technical consultants
- ▶ In-depth project investigation meeting between all parties
- ▶ Project proposal agreed – plan, outline, costs and timeframe
- ▶ Delivery of project on time and within budget
- ▶ Project completion meeting to ensure both parties are happy and transformation is complete

### BENEFITS

- ▶ More cost effective than a management consultancy
- ▶ More industry expertise than using an accountancy firm
- ▶ Each project is tailored to your specific needs
- ▶ More efficient project turnaround
- ▶ In-depth and collaborative consultation
- ▶ Qualified experts working on project

# Technical Consulting

## Revenue Management Strategy

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### WHAT IS IT?

MRK has an unrivalled network of senior revenue management professionals able to join your business immediately through our technical consulting programme. Whether it be strategy projects, RMS implementations, restructuring or anything else, we can give you the perfect expert for the challenge. Through this unique product, the technical consultant will plan, cost, manage and implement the necessary changes needed to deliver your project on time.

### OUR PROCESS

- ▶ Initial outline discussion with MRK to establish what you need to achieve and who would be best to assist
- ▶ MRK appoints the most relevant expert from our pool of "technical consultants"
- ▶ In-depth project investigation meeting between all parties
- ▶ Project proposal agreed – plan, outline, costs and timeframe
- ▶ Delivery of project on time and within budget
- ▶ Project completion meeting to ensure both parties are happy and completion agreed

### BENEFITS

- ▶ More cost effective than a management consultancy
- ▶ Using revenue management experts who have already delivered similar projects in similar situations
- ▶ Each project is tailored to your specific needs
- ▶ Chance to discuss thoughts and ideas with an industry specialist at no cost
- ▶ In-depth and collaborative consultation