# Fractional FD

## WHAT IS IT?

Fractional FD is the perfect solution for any SME business needing financial guidance and advice on a completely flexible and ongoing basis. Using our network of experienced commercial and immediately available Finance Directors, you can utilise their finance and industry knowledge at your convenience to fit your needs.

As a local SME ourselves, we understand the frustration of needing part time finance support on an adhoc basis. Firms of Accountants are fine for completing your taxes and year-end but they aren't industry experts in your field and they are expensive for the limited commercial advice they offer. So where do you go for this? Fractional FD is the easy and fast solution offering you plenty of benefits across multiple business scenarios.

## WHEN TO USE

- High growth
- Cashflow forecasting/control
- Upcoming projects
- Sudden business win
- Economic downturn
- Restructuring
- Challenge the status quo
- 2nd opinion on business ideas
- Financial viability scenarios
- Start-up
- Insolvency
- Investor/bank relations

## BENEFITS

- Choose the best FD for you
- Complete flexibility on how often you require them
- Only pay for the days you require
- Flexibility to make them regular or adhoc
- Bring in sector or experience specific knowledge
- Strengthen your senior management expertise

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